

Corporate Sponsorship Program

The Open Source Lab is home to growing, high-impact open source communities. Its world-class hosting services power the Linux operating system, Apache Web server, Drupal content management system and over 50 other leading open source software projects now changing the face of computing. Through custom software development, vendor partnerships and industry events like the annual Government Open Source Conference (GOSCON), the Lab's staff and students encourage open source adoption in education, government, health care and other sectors.



The Lab partners with vendors to jointly develop open source tools, applications and devices, such as the One Laptop Per Child (OLPC) project.



Leading technology firms nationwide recruit OSL's skilled developers and system administrators.



Alliance members sponsor the expansion of the OSL data center, infrastructure which hosts many of the world's leading open source projects.

The non-profit Open Source Lab is able to deliver its services to the global open source community thanks to the generous support of its industry partners in the OSL Alliance. Corporate sponsorship through the OSL Alliance enables commercial vendors to financially support the expansion

of computing infrastructure, hosting services, 24x7 support and software development the Lab provides to open source projects worldwide. Google, IBM, Real Networks and TDS Telecom are just some of the donors supporting the OSL's unique role in the open source ecosystem.

The OSL Alliance is a tiered sponsorship program offering corporate partners escalating benefits at each level of cash or in-kind contribution to the Lab. While the entry-level "Bronze" membership starts at \$10,000 per year, Platinum sponsors at the \$100,000 tier receive a customizable package of benefits, which can include hosting services for designated open source projects, dedicated development resources, named internships and a host of co-marketing activities.

Through the OSL Alliance program, the Open Source Lab crafts sponsorship packages designed to address the strategic objectives of its partners. Some vendors simply want to "do good" for the open source community. Others seek to support the development projects their businesses depend on most, in some cases sponsoring custom development work by the OSL. And as its track record of placing its engineers and IT professionals among the nation's leading technology firms shows, many Alliance members seek to tap the pipeline of skilled employees produced by the Lab.



Through the OSL Alliance sponsorship program, Open Source Lab partners support expanding the Lab's physical facilities, adding server capacity, boosting bandwidth from its data center, speeding joint development projects and enhancing 24x7 support for open source communities worldwide.

Program Level	Annual Commitment*	Partner Benefits**
Platinum	\$100,000	<ul style="list-style-type: none"> • Same as Gold level, plus: • Customized naming rights (for internship, development project, hardware systems, other) • Top listing on sponsors Web page, large logo and long text description • Featured sponsor placement on OSL collateral materials
Gold	\$50,000	<ul style="list-style-type: none"> • Same as Silver level, plus: • Hosting services for designated project(s) • Listing with GOSCON underwriters plus two passes to conference • Featured sponsor placement on trade show signage
Silver	\$25,000	<ul style="list-style-type: none"> • Listing on sponsor Web page, medium logo and medium text description • Listing on OSL collateral materials • Included on trade show signage • Optional press release by OSL
Bronze	\$10,000	<ul style="list-style-type: none"> • Listing on sponsors Web page, small logo and short text description • Listing on OSL collateral materials

* In-kind contributions of hardware, software and services are also accepted.

** Updated Fall 2008. Program levels and benefits are subject to change. Visit osuosl.org for the latest updates.



"The Open Source Lab provides essential hosting services and infrastructure for the Linux Foundation and many other critical open source initiatives. The OSL's support is important not just to IBM, but to the industry and open source communities worldwide."

Dan Frye, Vice President of Open Systems, IBM



"The leadership shown by Oregon State shows that they understand where computer science is going, and that is toward more open data, standards and truly open source code. Google is proud to support the work of the Open Source Lab."

Chris DiBona, Open Source Programs Manager, Google



"OSL developers played a key role in bringing our Helix™ multimedia player to the One Laptop Per Child system. We're excited to partner with the Lab in fostering the development of open source content creation tools and media players."

Martin Schwarz, AVP Digital Entertainment Products, RealNetworks

Open Source Lab | Oregon State University
 B211 Kerr Administration Building Corvallis, OR 97331
 tel: 541-737-9900 | info@osuosl.org



osuosl.org